

Business Directory Rate Card



Website Business Directory

The Kristin community reaches far and wide and there are significant benefits when communicating your business to our audience. As a leading Independent school we are experiencing an increasing public profile.

You can now link your business to a group of successful, goal-driven organisations by advertising in our online Business Directory. You will share a brand association with one of the top schools in the country and have exposure to our pupils, Alumni, their families and a rapidly growing, high socio-economic, local and international community.

Please read the guidelines below regarding the booking and supply of artwork for your space. It is important to follow these specifications as changes may incur an extra charge.

Technical Specifications

Advertisement Size

One size only, 492 x 218 pixels. See example opposite.

File Formats

All advertisements should be supplied as an RGB JPEG file and not exceed 100kb in size. Please note: MS Publisher, Word and other file types are not acceptable as they cannot be imported into the software we use for this directory.

Advertising Rates

\$250 per advertisement

Each advertisement includes a visual display which functions as a clickable link to your own website. Advertisements will be loaded into the directory for one year and will only be removed early at the request of the advertiser or if associated websites are deemed inappropriate for the school community. No refund will be given.

The benefit of this online option is that you only need to make a one-off payment to secure a place in front of our audience for a significant period of time. We will happily renew your advertisement if you wish to continue advertising with us.

Contact

File Supply

Final artwork for the website should be sent directly to **lwilson@kristin.school.nz**

Clearly state your website address for the link if not included in the advertisement.

To book your space in the Kristin Business Directory, contact:

Lucy Wilson

Communications Manager
Kristin School

Phone: 09 415 9566 Ext 2849

Email: lwilson@kristin.school.nz

If you require assistance with advertising specifications, please also feel free to contact Benefitz directly.

Benefitz

2 Parkway Drive, Mairangi Bay, Auckland
PO Box 33-1630, Takapuna, North Shore

Phone: 09 477 4700 or O800 4 BENEFITZ

Fax: 09 477 4799

Example

Advert size is 492 pixels(w) x 218 pixels(h).

